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**The Cities of Dublin, Livermore, Pleasanton, and the Town of Danville
And i-GATE Partners Lawrence Livermore and Sandia National Laboratories
Launch *Startup Tri-Valley***

**A Regional Initiative Dedicated to Building a Thriving Ecosystem for
Science-Based Startups in the East Bay**

LIVERMORE, CA – July 19, 2021 – As California begins to emerge from more than a year of uncertainty, the East Bay cities of Dublin, Livermore, Pleasanton, and the Town of Danville have joined together to launch *Startup Tri-Valley*, an initiative to grow a thriving ecosystem for science-based startups that turn technologies into products. *Startup Tri-Valley's* goal is to make the Tri-Valley region the “go to” destination for science-based companies and entrepreneurs, along with the industries that support them.

“We are dedicated to growing the innovation economy in the Tri-Valley by helping more startups succeed,” stated Brandon Cardwell, Initiative Director of *Startup Tri-Valley*. “We do this by connecting founders and entrepreneurs with a tightly networked ecosystem of resources and expertise built specifically for science-based startups.”

Startup Tri-Valley will serve as a central information and networking hub by connecting people, companies, and ideas, sharing news and resources, and offering in-person and virtual networking events and educational workshops. Through these events entrepreneurs can meet colleagues, partners, investors, and customers. *Startup Tri-Valley's* website <https://startuptrivalley.org> goes live this week.

“As the fastest growing sub-region in the Bay area, the Tri-Valley is a great place to start and grow a company. It has the capital, talent, expertise, and resources needed to go from startup to scale, at a fraction of the price of the rest of the Bay area,” said Stephanie Beasley, who represents Sandia National Laboratories and is the current i-GATE board chair. “We are delighted to be partnering with our neighboring cities with the aim to build an ecosystem that fosters entrepreneurship and strengthens the local economies.”

Startup Tri-Valley will begin holding regular in-person and virtual networking and educational events during the summer of 2021. Entrepreneurs, founders, businesses, or anyone else that would like to learn more about *Startup Tri-Valley*, receive information about upcoming events and workshops, join *Startup Tri-Valley's* mailing list, receive the initiative's newsletter, set up shop in the region, or just stay informed, should visit www.startuptrivalley.org/contact-us

About Startup Tri-Valley

Startup Tri-Valley is an initiative to grow and strengthen our region by helping more startups succeed. We do this by connecting founders and innovators to a tightly networked ecosystem of resources built specifically for science-based startups. The initiative is sponsored by the Tri-Valley cities of Dublin, Livermore, Pleasanton, and the Town of Danville and i-GATE Innovation Hub partners Lawrence Livermore and Sandia National Laboratories. To learn more, visit startuptrivalley.org.

About i-GATE

i-GATE Innovation Hub is a non-profit organization focused on increasing economic prosperity through entrepreneurship in the Tri-Valley. i-GATE provides startup incubation resources through Daybreaks Labs and connects the regional innovation ecosystem through the Startup Tri-Valley initiative. To learn more, visit igatehub.org.

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