



# Startup Tri-Valley - Media Fact Sheet

Version 01/06/22

## About Startup Tri-Valley

- Startup Tri-Valley is an initiative to grow and strengthen our region by helping more startups succeed. We do this by connecting founders and innovators to a tightly networked ecosystem of resources built specifically for science-based startups. The initiative is sponsored by the Tri-Valley cities of Dublin, Livermore, Pleasanton, and the Town of Danville and i-GATE Innovation Hub partners Lawrence Livermore and Sandia National Laboratories. To learn more, visit [startuptrivalley.org](http://startuptrivalley.org).
- Our desire is to help turn technical breakthroughs into world changing companies by connect a deeply technical community with a network of experienced business operators
- Startup Tri-Valley will serve as a central information and networking hub by connecting people, companies, and ideas, sharing news and resources, and offering in-person and virtual networking events and educational workshops. Through these events entrepreneurs can meet colleagues, partners, investors, and customers. Startup Tri-Valley's website
- Beginning Fall 2021, Startup Tri-Valley will hold regular in-person and virtual networking and educational events. Entrepreneurs, founders, businesses, or anyone else that would like to learn more about Startup Tri-Valley, receive information about upcoming events and workshops, join Startup Tri-Valley's mailing list, receive the initiative's newsletter, set up shop in the region, or just stay informed, should visit [www.startuptrivalley.org/contact-us](http://www.startuptrivalley.org/contact-us)
- Startup Tri-Valley podcast <https://startuptrivalley.org/> with local science, technology and business leaders
- "Efficient networks allow innovation to flourish." -Brandon Cardwell

## About i-GATE

- i-GATE Innovation Hub is a non-profit organization focused on increasing economic prosperity through entrepreneurship in the Tri-Valley. i-GATE provides startup incubation resources through Daybreaks Labs and connects the regional innovation ecosystem through the Startup Tri-Valley initiative. To learn more, visit [igatehub.org](http://igatehub.org).
- i-GATE Innovation Hub alums >\$120M of capital and a market cap of nearly \$1 billion.

## Interesting Tri-Valley Stats

From the 2021 Mirador View (2020 numbers)

- Tri-Valley - over \$3B in venture capital funding since 2015
- Tri-Valley private companies attracted record breaking levels of venture capital - up 82% from 2019 to \$642M
- 3 IPOs since 2019 (10X Genomics, AEye, Movano)
- % of adult population with advanced degree has increased by 4% up to 30% in 2020
- MTVX (index of publicly held companies located in the Tri-Valley) shows growth of 45% in 2020 vs. S&P 500 of 15%

## About Brandon Cardwell

Executive Director, i-GATE Innovation Hub & Startup Tri-Valley

A Livermore native and graduate of California State University, Sacramento, Brandon is committed to fostering economic growth within the Tri-Valley. He began his career in government, and fell in love with entrepreneurship. In his current positions, Brandon gets to combine both by helping bridge the divide between large institutions and agile startups. His passions (aside from family, music, and food) revolve around the hands-on work of fostering innovation communities by engaging the 'full stack' of assets essential for a thriving ecosystem: ideas, people and culture.

## **About Stephanie Beasly**

Technical Business Development & Strategy, Sandia National Laboratories

Stephanie Beasly leads the strategy, integration and business development for Sandia National Labs in California and the Livermore Valley Open Campus (LVOC). The Livermore Valley Open Campus is a portal for partners in academia and industry to connect with the research and development at Sandia and Lawrence Livermore National Laboratories. Stephanie is responsible for defining the strategic vision, building new partnerships, supporting the development for new and emerging programs, developing business cases for new facilities, and interfacing with key external stakeholders and partners. She is also active in in the regional innovation ecosystem, serving currently as the first women board chairperson for i-GATE innovation hub, and vice chairperson for Innovation Tri-Valley Leadership Group (ITV). Stephanie was born and raised in Oregon. She was a fourth generation Southern Oregon University alum with a B.S. in Business Administration - Marketing.